

STORMVILLE AIRPORT'S
WINE, CIDER
FOOD TRUCK & CAR SHOW
Festival

Dear Winery, Distributors & Participants,

The Stormville Airport's Wine, Cider, Food Truck & Car Show Festival is the newest wine festival in the Hudson Valley. Our goal is to showcase local, regional, and national wines and ciders as well as promote and strengthen one of the Hudson Valley's most rapidly growing industries through interaction and education. The Wine and Cider Festival will be held on Saturday, Sept. 30th 2017 from 2:00pm to 6:00 pm and will be held at Stormville Airport, Stormville N.Y. This festival will feature food trucks, music, car show and plenty of family fun for all ages. It will be a sampling experience for wine and cider fans.

The Festival provides:

1 8 foot table

Ice

Rinse stations provided

Marketing and promotion of your wine and cider at the Festival, on our website and social media

Winery provides:

Sample 2 styles of wine and/or cider

Staff to serve your wine/cider and answer questions

Brand signage and booth decor

Menu signage

Any merchandise you wish to sell

Certificate of Liability Insurance

Copy of Marketing Permit

Wine/Cider representative guidelines:

Pour only 2 ounces of wine/cider into attendees' tasting glass

Please do not serve attendees who appear to be intoxicated. Alert management or security staff if necessary

Wine shall be served only from behind the tables in the booth space

All representatives must be 21 years of age and are ID'd and wristbanded.

We encourage the attendance of the owner or a staff member that can discuss the wine/cider in depth with Festival attendees.

For more information and/or questions, please contact us at 845-226-1660 or email us at StormvilleEvents@aol.com. You can also visit our website at Stormvilleairportfleamarket.com.

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Wine/Cider Application

Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code _____

Phone: _____ Cell Number (for use during event) _____

Email Address: _____

Products: We ask that you sample 2 styles

Product Names and Description

1. _____

2. _____

If your wine/cider is available for sale directly to the Festival from you, please list the following:

Wine/Cider _____ Cost _____

Wine/Cider _____ Cost _____

If your wine/cider is available for sale through a Distributor only, please list the following:

Distributor _____ Contact Name _____ Contact Phone _____

Please list the wine/cider available through the Distributor here.

Website Feature Information:

Please provide a short bio or fun fact about your winery:

Website address: _____

Instagram address: _____

Facebook address: _____

Please include images and/or logos of your winery and styles.