



### **SPONSORSHIP APPLICATION**

Stormville Airport's 2<sup>nd</sup> Annual Food Truck & Craft Beer Festival will be held on Saturday, June 9<sup>th</sup> from 11:00 am to 6:00 pm. The Craft Beer Festival and Run the Runway Event will run in conjunction with the Food Truck Festival, which will feature food trucks, live music, cornhole tournament, exhibits, helicopter rides, vendors and much more.

We welcome all potential sponsors and will work with you to find a sponsorship level that fits your marketing goals and budget.

### **RUN THE RUNWAY "PACE CAR" EVENT SPONSOR: \$500 (1 Available)**

- **Company provides a "PACE CAR", a vehicle that leads the racers via the designated race course to the finish line.**
- (4) Complimentary Run the Runway Runner/Walker Entries
- (4) VIP Parking Passes
- Company provided marketing collateral will be integrated within registration packets.
- 10 ft. x 10 ft. booth space in a premium location will be provided both at the finish line and in the Food Truck Festival (tent w/ anchors, company provided banner, table and chairs not provided by Host)
- Business provided banners will be displayed at start/finish line.
- Company provided business signage will be displayed along race route.
- Business logo & website recognition in social media
- Business logo on Stormville Airport's Website
- Business name mentioned in media related material.
- Prior to race, MC will announce Event Sponsor Name.

### **RUN THE RUNWAY "WATER STATION" SPONSOR: \$500 (2 Available)**

- **Business provides bottles of water (business logo sticker can be affixed) for race route water station and finish line**
- (4) Complimentary Run the Runway Runner/Walker Entries
- (4) VIP Parking Passes
- Company provided marketing collateral will be integrated within registration packets.
- 10 ft. x 10 ft. booth space will be provided both at the registration/finish line and within the Food Truck Festival (tent w/ anchors, table and chairs and company provided banner not provided by the Host)
- Business provided banners will be displayed at start/finish line.
- Company provided business signage will be displayed along race route.
- Business logo & website recognition in social media
- Business logo on Stormville Airport's Website
- Business name mentioned in media related material.
- Prior to race, MC will announce Water Station Sponsor Name.



**RUN THE RUNWAY "CUSTOM RACE BIB" SPONSOR: \$500 (1 Available)**

- **Business logo on custom race bib.**
- (4) Complimentary Run the Runway Runner/Walker Entries
- (4) VIP Parking Passes
- 10 ft. x 10 ft. booth space in a premium location will be provided both at the registration/ finish line and in the Food Truck Festival (tent w/ anchors, company provided business banner, table and chairs not provided by the Host)
- Business provided banners will be displayed at start/finish line.
- Company provided business signage will be displayed along race route.
- Business logo & website recognition in social media
- Business logo on Stormville Airport's Website
- Business name mentioned in media related material.
- Prior to race, MC will announce Custom Race Bib Sponsor Name.

**RUN THE RUNWAY "TREAT" SPONSOR: \$500 (1 Available) - SOLD**

- Provides treats for finish line runner/walkers
- 10 ft. x 10 ft. complimentary booth space in a premium location will be provided both at the registration/ finish line and in the Food Truck Festival (tent w/ anchors, company provided business banner, table and chairs not provided by the Host)
- Pass out marketing collateral to festival attendees
- Business logo & website in social media
- Business logo on Stormville Airport's Website
- Business name mentioned in media related material
- Prior to race, MC will announce Treat Sponsor Name.

**RUN THE RUNWAY "SILVER" SPONSOR: \$250 (unlimited availability)**

- (2) Complimentary Run the Runway Runner/Walker Entries
- (2) VIP Parking Passes
- Forty (40) \$1.00 Truck Bucks
- Company provided business signage will be displayed along race route.
- Business logo & website recognition in social media
- Business logo on Stormville Airport's Website
- Business name mentioned in media related material.



**FOOD TRUCK & CRAFT BEER FESTIVAL "VIP LOUNGE": \$1,000 (1 Available)**

**- Business logo on VIP Craft Beer Tasting Glass**

- Independent Helicopter Ride for 2
- (6) Complimentary General Admission Passes
- (6) VIP Craft Beer Lounge Admission/Craft Beer/Cider Festival Passes (access through designated sponsor line)
- Giveaway of any company provided branded swag items
- 10 ft. x 10 ft. booth space will be provided within the Food Truck Festival (tent w/ anchors, table and chairs and company provided banner not provided by the Host)
- Business logo & website recognition in social media
- Business logo on Stormville Airport's Website
- Business name mentioned in media related material.

**CRAFT BEER/CIDER "TENT" SPONSOR: \$500 (3 Available)**

**- Name on tent banner in Craft Beer/Cider Festival**

- (4) Complimentary General Admission Passes
- (4) Craft Beer/Cider Festival Passes (access through designated sponsor line)
- 10 ft. x 10 ft. booth space will be provided within the Food Truck Festival (tent w/ anchors, table and chairs and company provided banner not provided by the Host)
- Business logo & website recognition in social media
- Business logo on Stormville Airport's Website
- Business name mentioned in media related material.

**FOOD TRUCK & CRAFT BEER FESTIVAL "PEOPLE'S CHOICE TROPHY" \$500 (1 Available)**

**- Business logo and/or name will be placed on the Food Truck "People's Choice" Trophy**

- (4) Complimentary General Admission Passes
- (4) Craft Beer/Cider Festival Passes (access through designated sponsor line)
- 10 ft. x 10 ft. premium booth space will be provided to pass out collateral material and /or sell items within Food Truck Festival (tent w/ anchors, table, company provided banner and chairs not provided by the Host)
- Business logo & website recognition in social media
- Business logo on Stormville Airport's Website
- Business name mentioned in media related material.

**FOOD TRUCK & CRAFT BEER FESTIVAL "SWEETIES": \$250 (unlimited availability)**

- (2) Complimentary General Admission Passes
- (2) VIP Parking Passes
- Forty (40) \$1.00 Truck Bucks
- Company provided business signage will be displayed at food truck festival.
- Business logo & website recognition in social media
- Business logo on Stormville Airport's Website
- Business name mentioned in media related material.



**SPONSOR APPLICATION FORM:**

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Phone #: \_\_\_\_\_ On site #: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Please list which sponsorship you will be doing: \_\_\_\_\_

**Payment: Money Orders only payable to Events and Concessions, Inc.**

[No Personal Checks or Credit Cards accepted.]

**Mail: Send your completed sponsor application and payment to:**

Stormville Airport's Food Truck & Craft Beer Festival  
P.O. Box 175  
Stormville, N.Y. 12582

For more information call: (845) 226-1660 or email: [StormvilleEvents@aol.com](mailto:StormvilleEvents@aol.com).